

Lindsay Kelly

LindsayLKelly@gmail.com

www.LindsayLKelly.com

(817) 734-5705

- Associate Creative Director with experience in social, digital, TV, OOH, radio and events
- Led and mentored intern to senior-level creative teams in the development of award-winning concepts
- Set up new accounts for the agency, establishing overall creative strategy and process
- Guided video, photo, and VO productions, influencer campaigns, organic social accounts and presentations

EXPERIENCE

Media.Monks | Venice, CA

Clients: PetSmart, Beyond Meat, Robinhood, Maker's Mark, Maestro Dobel Tequila, IcyHot, League of Legends, CeraVe, Havianas, ampm

Associate Creative Director | July 2021 – Present

Senior Copywriter | Aug 2020 – July 2021

Flat Tire Theatre Company | Los Angeles, CA

Clients: New theatre works, fundraising events

Marketing and Social Media Director | Sept 2018–Present

Disney Yellow Shoes | Glendale, CA

Clients: Disneyland, Disney California Adventure, Adventures by Disney

Copywriter | Sept 2019 – Aug 2020

Rubin Postaer and Associates | Santa Monica, CA

Clients: Honda, FX's Fargo, La-Z-Boy

Copywriter | Sept 2017- Sept 2019

Junior Copywriter | Sept 2016 – Sept 2017

BBD0 | New York, NY

Clients: FedEx, Bud Light, Clio Awards

Copywriting Intern | May 2015 – July 2015

EDUCATION

The University of Texas at Austin

B.S. Advertising, Texas Creative Program

B.A. Theatre & Dance

SKILLS

Adobe Photoshop, Illustrator, InDesign, Premiere

Sketch comedy, tap dancing, hiking, backpacking, skiing

